

corporate social responsibility

2018-2023

...

“we owe it to the world & future generations”

marlies | dekkers

est. 1993

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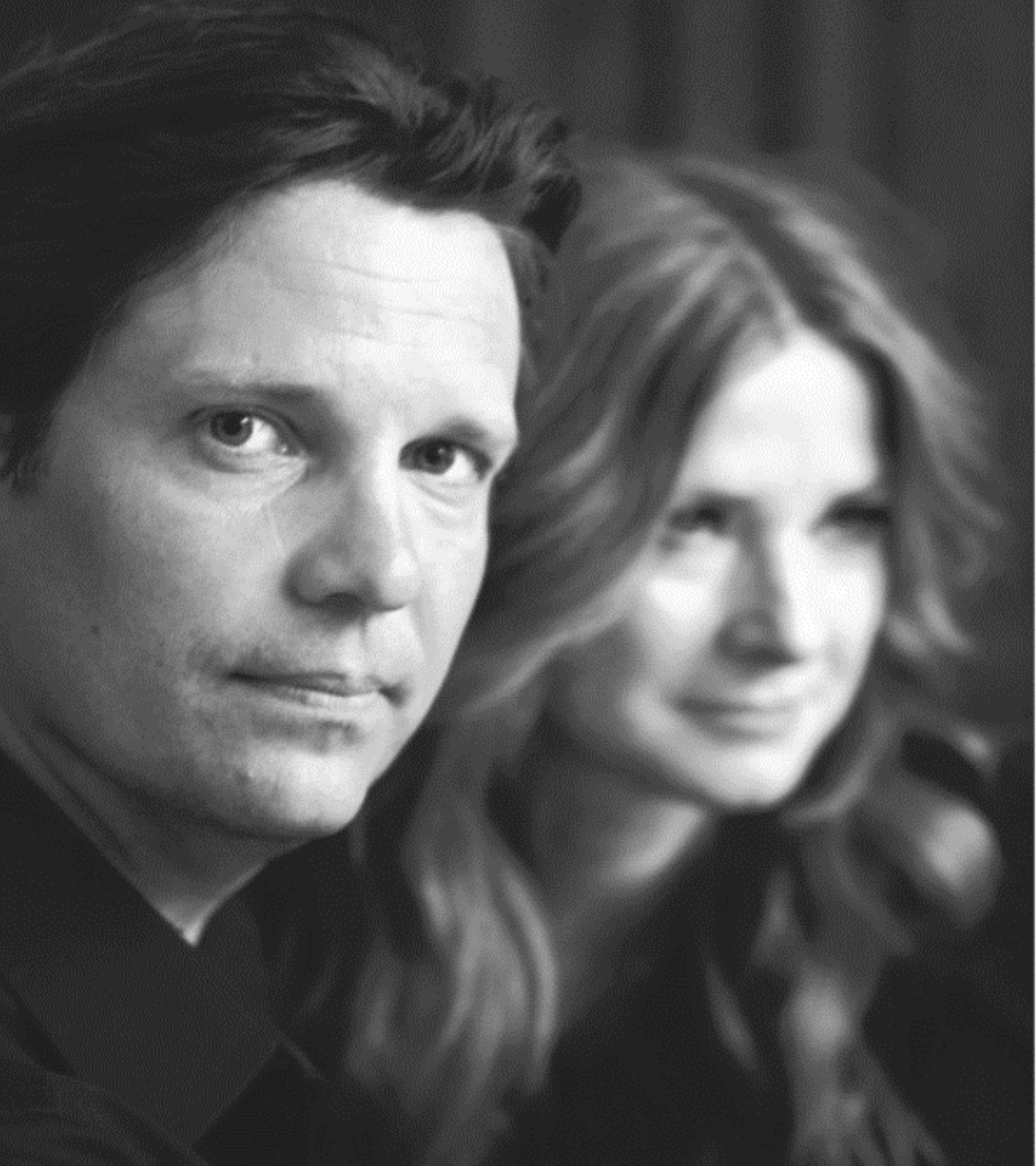
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INTRODUCTION

*“we put environmental & social impact
at the heart of the company”*

As CEO of marlies|dekkers I am strongly committed to the power of our message. I believe in equal rights for men and women. As a father of three girls I realize only by men and woman actively working together towards this goal, we can make the necessary changes to achieve gender equality.

Without a doubt our industry has an environmental & social impact. I realize it and I am prepared to take the necessary measures for improvement. Corporate Social Responsibility is therefor integrated in the company’s strategy and I am dedicated to operate in the most optimal social & sustainable manner possible.

Cooperation & harmonization are essentials to make environmental & social improvements. I encourage my team to cooperate with other industrial experts and work towards a more sustainability business model.

Because we owe it to the world & future generations.

Eppo van Berckelaer | CEO



the future is now

Integrated corporate social responsibility

...

Phase II

marlies|dekkers is a high-end designer brand driven by the ambition to design from a feminine point of view and boost the confidence of many women across the world.

Outstanding designs, a perfect fit and excellent quality have been our unique selling points from day one. We put lots of love & effort in our product and therefore offer a high-level durable product.

Our brand-mission and vision are the foundation for our CSR strategy for which we defined our key ambitions and long-term goals.

Our CSR goals are divided over three following phases:

- 1. Phase I: Transformation; getting our CSR strategy in place and start transforming our organization, staff & stakeholders.
- 2. Phase II: Integration is our second phase: communicate our strategy throughout the organization; collaborate & innovate with other experts and contribute to our industry by finding sustainable solutions.
- 3. Phase III: The future is bright; it is our end goal to develop a holistic view on design, brand & sustainability and embed this in our organization.

Our ambition will not stop here but we will continuously work on sustainable developments to contribute to a kinder & healthier world.

2018	<i>Transformation</i> CSR strategy & processes in place
2019	
2020	<i>Integration</i> Communicate, Collaborate & Innovate
2021	
2022	<i>The future is bright</i> Holistic view on design, brand & sustainability
2023	



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KEY AMBITIONS

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Our sustainability goals are divided over four key ambitions:
empower women | fair & equal | sustainable solutions | product durability



These four key ambitions express our commitment to environmental as well as social topics. We are committed to do business in a fair and honest way and work hard to find and use more sustainable materials for our products. We put lots of love & effort in our lingerie & swimwear and offer a high quality and durable product.

...

We make products that last, and we are proud of it.

...

Miranda Martinez | CPSO



corporate social responsibility

Key ambitions

marlies | dekkers



empower women

Our brand is on a mission; we are here to empower women and spread the feminine feminist message.



fair & equal

To us being fair & equal means that human rights are respected and promoted within the company and its supply chain.



sustainable solutions

We commit to use our expertise to create and find sustainable solutions for our products and introduce sustainable innovations in cooperation with other experts in the industry.



product durability

Outstanding designs, a perfect fit and excellent quality have been our unique selling points from day one. We put lots of love & effort in our product and therefore offer a high-level quality and durable product.

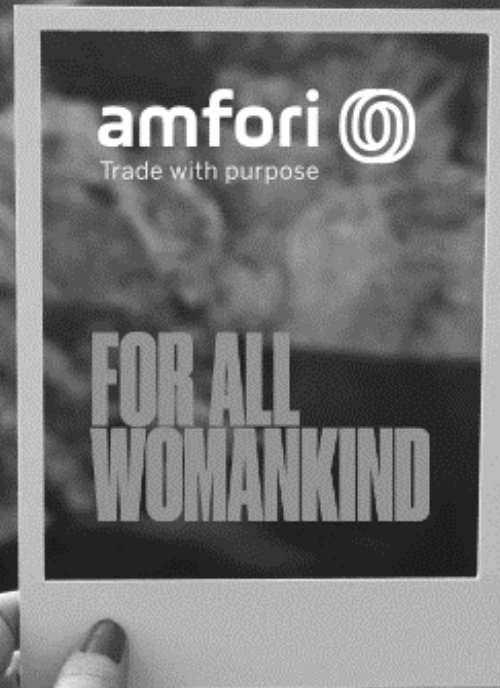




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Empower Women | Integrate Brand & CSR missions

Female empowerment is the core mission of the brand. In 2020-2021 we want to connect our supply chain to our brand-mission.

...

B.F.F.

The B.F.F.: Bringing Females Forward program is a training program for the women working in the factories. We want to offer these women the opportunity to develop themselves on a personal and professional level, to develop the ability to make their own decisions and stand up for themselves.

...

The program will take their reality, culture and social economic levels into account and is developed to encourage the women in their personal development journey. The program will be set up in cooperation with Rainbow Collection, our partners and a local NGO.

...

B.F.F. has the ambition to offer 4 training sessions a year to the women in the factory with a focus on personal & career development.

**MARLIES|DEKKERS
GIVES WOMEN
THE SELF-CONFIDENCE
TO HAVE THE
COURAGE
OF THEIR CONVICTIONS
AND FOLLOW
THEIR OWN PATH
IN LIFE.**

EMPOWER WOMEN

Women who make our lingerie



Women who wear our lingerie



* B.F.F. | Building Female-confidence Foundation

* Unlock Your Potential Seminars (UYP)
* Selflove Show (IGTV)





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Fair & Equal | Purchasing practices

GTM

The Go to Market Planning or “GTM” is agreed upon before starting a new season and clarifies the time path from start till sales launch. It includes various meetings with all stakeholders. It is a planning that is workable for every stakeholder including our supplier. In case we differ from this planning, we know the impact and cooperate with our stakeholders to find a solution.

Collection plan

Our collection plan includes a quantity forecast and supplier allocation plan. This information is shared with our suppliers prior to the order placement to enable them to book production capacity and schedule the appropriate workforce. We include a yearly forecast in our supplier meetings. We discuss quantity and capacity with our suppliers and keep track of the development of both businesses.

Design & Product development

Design & Product development: after the design process is finished, we send design drawings, artwork and a B.O.M. to our suppliers. We include clear technical details to avoid unnecessary work. Due to our expertise, we are aware of the necessary processes to create a product and the potential risks. When we visit the factories, we review and assess the products for improvements regarding construction, outlook and cost.

Sampling

Sampling: when all technical product information has been sent, we include a critical path (CP) to inform the supplier of our time-path expectations. The costs suppliers make for development samples are included in the FOB. We request as less samples as possible before placing the purchase order and finish our development before the PO is placed.

Price negotiation

Price negotiation: as a buyer we commit to a fair and respectful way of working as included in our Code of Conduct. We are committed to place the order at the supplier where we develop our designs. Price is hardly ever a reason to re-allocate. We travel to discuss products and costs face to face and apply product engineering to achieve the best possible result for all parties. We started with an open costs' calculation with 1 of our suppliers and hope to use this for all our suppliers in the coming years.

Terms of payment

Terms and conditions: T&C are discussed prior to a new cooperation. We discuss terms and conditions, code of conduct and payment terms. As well as product development, quality and sampling expectations.

Order placement

Order placement: for every order, a timeline is agreed upon. We include material bookings and the actual order in the timeline with the delivery date we need. We consider enough time for our supplier to order materials and make the order. We do not accept subcontractors unless it is a mutual agreement and a known supplier. We are liable for costs made regarding moq/mcq. Left over materials are kept and re-used for repeat orders.

Production & lead-time

Production & Leadtime: Our timelines include an optimal production planning for all stakeholders. In case of a delay, we discuss with our suppliers how to handle this. In some cases, we accept the delay, in other cases we need to change the shipping mode. We have long, stable and good relationships with all our suppliers and visit them a few times a year. This gives us good insight in the production location and potential risks involved.



Fair & Equal | Transparency in the Supply Chain

Transparency is an important value moving forward. We have published our production locations online and signed up for the Transparency Pledge and the OAR in 2019. We monitor our supplier's social performances and take steps for continuous improvements. We pay regular visits to our supplier to discuss improvements and the impact on both businesses. In order to be successful, our policy must respond to the interest of both sides. As a buyer we commit to a respectful way of doing business as described in the **Code of Conduct**.

We have the ambition to gather all information on tier 1,2,3 & 4 suppliers within the next 2 years. This information includes

- Locations
- BSCI compliance & audit levels
- Supplier's environmental strategies.

Supplier performance reviews are discussed yearly. Performance reviews are based on several KPI's including CSR goals.

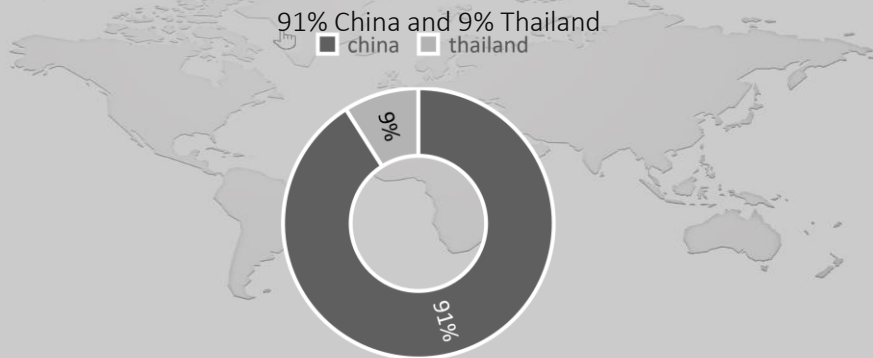
- Tier 1: garment supplier
- Tier 2: materials supplier
- Tier 3: yarn supplier
- Tier 4: raw material

production locations

Our production locations are based in China & Thailand. Our current share is

91% China and 9% Thailand

■ china ■ thailand



	<i>update</i>	<i>production goals</i>	<i>key ambition</i>
2018	100%	<i>Overview tier 1 suppliers</i>	
2019	√	<i>Gather information on tier 2 & 3 suppliers</i>	
2020	100%	<i>Publish our production locations</i>	
2021	65%	<i>Overview tier 2 & 3 suppliers</i>	
2022		<i>Start gathering information on tier 4 suppliers</i>	
2023		<i>Overview of tier 4 suppliers</i>	

Fair & Equal - Social Responsibility

To us being fair & equal means that human rights are respected and promoted within the company and its supply chain. We are a member of Amfori-BSCI, an independent organization, which verifies that our factories operate in an ethical and social responsible way. Our sewing facilities and practices are checked regularly by us and our partner in Asia.

Amfori empowers over 2,000 members worldwide by monitoring and improving social performance in their supply chains and shaping a policy environment that enables them to operate efficiently and sustainably. Amfori-BSCI Principles & Performance Areas are:

<p>The Rights of Freedom of Association and Collective Bargaining Businesses respect the right of workers to form unions or other kinds of workers' associations and to engage in collective bargaining.</p>	<p>No bonded labour Businesses do not engage in any form of forced servitude, or trafficked or non-voluntary labour.</p>	<p>No precarious employment Businesses hire workers on the basis of documented contracts according to the law.</p>
<p>Fair remuneration Businesses respect the right of workers to receive fair remuneration.</p>	<p>Ethical business behaviour Businesses do not tolerate any acts of corruption, extortion, embezzlement or bribery.</p>	<p>Protection of the environment Businesses take the necessary measures to avoid environmental degradation.</p>
<p>Occupational health and safety Businesses ensure a healthy and safe working environment, assessing risk and taking all necessary measures to eliminate or reduce it.</p>	<p>No discrimination Businesses provide equal opportunities and do not discriminate against workers.</p>	<p>Social management system and cascade effect Businesses respect the need to have in place a social management system and cascade the values and principles of the Code of Conduct through the supply chain.</p>
<p>Special protection for young workers Businesses provide special protection to any workers that are not yet adults.</p>	<p>Decent working hours Businesses observe the law regarding hours of work.</p>	<p>Workers' involvement and protection Businesses respect the right of workers to communicate their grievances through an operational grievance mechanism.</p>
	<p>No child labour Businesses do not hire any worker below the legal minimum age.</p>	

We require our suppliers to be Amfori-BSCI compliant and make the results of their audit a topic of our supplier performance reviews during our factory visits. We expect a Corrective Action Plan (CAP) and improved result the following audit.

Our suppliers score a C or D on social management & cascade effect, fair remuneration & decent working hours. It is priority to discuss these topics with our suppliers and agree on improvements. There was a slight improvement over 2019, we'll continue to focus on these points.

In terms of 'risk countries' we are aware of China's reputation of being a risk on social topics. Although we never came across any violation of the BSCI principles, it is a permanent topic during our regular visits.

BSCI audit results				
production manufacturer	production region	production country	BSCI yes/no	audit result
Jiangu Asset Underwear Co., Ltd.	Jiangu	China	yes	C
Shen Zhen BP Co., Ltd.	Guangdong	China	yes	C
Zhong Shan Kin Tak Garment Factory Ltd.	Guangdong	China	yes	C
Zhongshan Vigor Garment Co., Ltd.	Guangdong	China	yes	C
Intimate Fashion Co., Ltd.	Samut Sakhon	Thailand	yes	B
Our Priorities:	Av. audit result 2018	Av. audit result 2019	Av. audit result 2020	
social management and cascade effect (PA1)	C/D	C/D	C/D	
fair remuneration (PA5)	C	A/B	A/B	
decent working hours (PA6)	D	D	C/D	


update	social responsibility goals	key ambition
2019	✓ Tier 1 suppliers; check & discuss with suppliers how to improve BSCI	
2020	✓ All Tier 1 suppliers BSCI to audit level C	
2021	✓ Start gathering information on tier 4 suppliers	
2022	Tier 1 suppliers audit level B	
2023	Tier 2 & 3 suppliers BSCI audit level B / Tier 4 supplier on audit level C	

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product & design

We make change possible by using our product & design expertise in cooperation with other experts in the industry to create & find sustainable solutions. As a premium brand we believe we can make a difference and make lingerie & swimwear in a sustainable manner for generations to come.



Sustainable Solutions | Materials | Digital printing | Certifications & Standards | Packing

Materials

About 70 percent of a garment's environmental footprint comes from the fiber and raw material production as well as from knitting, dyeing, weaving, and sewing. The remaining part is a combination of transport, retail, laundry and the process of taking care of the product at the end of its use. Designing a durable product and advancing the use of responsible and ethically produced materials are some of the main priorities in reducing our environmental footprint, and the areas where we can make the biggest difference. We have prioritized the materials we will replace by sustainable options, but it is our long-term goal to find sustainable solutions for all material we use . In 2021 we want at least 20% of all materials replaced by recycled options and this percentage will be increased to at least 40% in 2023. By the year 2025 we are aiming for at least 75% recycled materials.

...

Digital Printing

Digital Textile Printing saved over 40 billion litres of water worldwide in 2018. Offering an efficient solution when compared to traditional water usage for rotary screen printing which is in the region of 50-60 litres of water per metre. Digital Textile Printing also uses smaller quantities of colour, typically 10% of the volume used when compared to screen printing. Using pigment inks as an example, and its requirement for fixation only finishing (no washing) uses less than 10 litres of water per metre.

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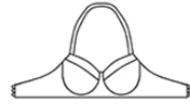
Certifications & Standards

Our materials are certified and verified by third-party standards: Oekotex and REACH for control over harmful and chemical substances, Global Recycled Standard (GRS) for recycled materials and Forest Stewardship Council (FSC) to ensure the paper we use is harvested responsibly.

...

Packing

In addition to the broad palette of materials used in our collections, we continuously work to improve and develop new solutions for our packaging. We choose recycled and recyclable alternatives whenever possible. Products are packed in recycled and recyclable plastic polybags. Since 2019 we replaced the plastic cones. that keep our bra's safe during transport, by paper pulp versions. Hangers are used and re-used every collection in our stores. Recyclable plastic packing waste is collected at every store and send to the local recycle bin. Paper pulp cones and hangers are collected and re-used.



Sustainable Solutions	Sustainable Materials	Digitally Printed Fabrics	Packing your purchase	Packing our Product	Paper we use
2019				100% recycled & recyclable polybags replaced plastic cups by paper-pulp cups	
2020	10%	10%	phase I eco box online		100% FSC
2021	20%	20%	phase II		
2022	30%	50%	phase III		
2023	40%	100%			
2024	50%				
2025	75%				

SUSTAINABLE SOLUTIONS | GOALS

- Sustainable materials % & digital printed fabrics % are integrated in our line plan. At the kick-off of a collection, it is agreed how many programs must be designed with sustainable and/or digital printed fabrics to achieve our goals. We've recently started with collection SS23 with a target of 40% recycled yarn/digital prints (FY2023).
- Packing our product is a phased project and we have reached the start of phase II

Water use

The fashion industry is a big user of water. Producing cotton, dying & printing fabrics are all water intensive processes. Cotton farming uses more pesticides than any other area of agricultural production. This high use of pesticides poisons our air, water and soil, and has a severe impact on ecosystems, causing harm to plants and animals. The total percentage of cotton we use in our product is 4%. We plan to replace this cotton by bio-cotton or recycled cotton to limit our impact.

Printing & dying requires a lot of water and produces waste-water that can contain pollutants. To limit our impact, we choose digital printing as our standard method per 2022.

Digital Textile Printing saved over 40 billion litres of water worldwide in 2018. Offering an efficient solution when compared to traditional water usage for rotary screen printing which is in the region of 50-60 litres of water per metre. Digital Textile Printing also uses smaller quantities of colour, typically 10% of the volume used when compared to screen printing. Using pigment inks as an example, and its requirement for fixation only finishing (no washing) uses less than 10 litres of water per metre.

Restricted Substances

The use of chemicals is unavoidable in our industry. Chemicals are used in processes such as printing & dyeing. To protect the people who produce, the environment & our consumers, we require compliance to 'Standard 100 by Oeko-Tex' from our suppliers. Oeko-Tex is a product label for textiles & accessories that have been tested for harmful substances. Currently 80% of our tier 1 suppliers are Oeko-Tex certified and it is our goal to reach 100% in 2020. Supplier certificates & material choices help us to meet the standards set by 'Standard 100 by Oeko-Tex' with our products in Product Class II. We set a goal to exclusively work with Oeko-Tex certified materials per collections 2021.



REACH is a regulation of the European Union, adopted to improve the protection of human health and the environment from the risks that can be posed by chemicals, while enhancing the competitiveness of the EU chemicals industry. It also promotes alternative methods for the hazard assessment of substances in order to reduce the number of tests on animals. All our products comply to the REACH regulations.

Global Recycle Standard

The GRS is an international product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions. The GRS is intended to meet the needs of companies looking to verify the recycled content of their products (both finished and intermediate) and to verify responsible social, environmental and chemical practices in their production. The objectives of the GRS are to define requirements to ensure accurate content claims and good working conditions, and that harmful environmental and chemical impacts are minimized. This includes companies in ginning, spinning, weaving and knitting, dyeing and printing and stitching in more than 50 countries.



Forest Stewardship Council

We use FSC-mix:

Products that bear this label are made using a mixture of materials from FSC-certified forests, recycled materials, and/or FSC controlled wood. While controlled wood is not from FSC certified forests, it mitigates the risk of the material originating from unacceptable sources.



update		sustainable solutions goals
2020	✓	100% of tier 1 suppliers Oeko-Tex compliant
2021	✓	All materials Oeko-Tex certified per 2021 Collection
2021		start with 'De Bijenkorf's' Higg/BRM program
2021		GRS as our standard for recycled materials





HIGG Index | BRM tool | partnered with 'De Bijenkorf'

...

From materials to products, from facilities to stores, across energy, waste, water, and working conditions, Higg unlocks a complete view of your business' social and environmental impact.

The Higg Index is a suite of tools for the standardized measurement of supply chain sustainability, developed by the Sustainable Apparel Coalition.

...

de Bijenkorf has partnered with Higg to help a select group of brand partners complete the 2020 Brand and Retail Module (BRM). The Higg BRM is a self-assessment that helps brands better understand their environmental and social footprint and highlights improvement opportunities. De Bijenkorf believes this is a unique opportunity to collaborate on addressing the impacts of our industry and show collective leadership to our peers, stakeholders and customers.

	planning	sustainable solutions goals
2021	june octobre	start with 'De Bijenkorf's' Higg/BRM program

Higg | Trusted
Sustainability
Data

Sustainable solutions | logistics

Transport of goods

Our production locations are all in Asia. How we transport our goods is always a point of attention. We work with a logistic partner in Asia who helps us find the best options per season as we set goal to find the best environmental & economical ways for our transport.

Transport of our goods involve sea & air-freight. Air-freight has an increased environmental impact compared to sea-freight. Therefore we plan our shipments by sea-freight and monitor our planning & processes carefully to achieve this. We build in an air-freight limit of 5% for 2019.

In 2018 we reviewed the number of orders we placed, by setting up an efficient system we were able to decrease our order & shipment quantity with 15%.

Goods transport to customers are consolidated as much as possible. A seasonal delivery of different orders will be delivered to our wholesale customers & retail in one transport.

Business trips

Business trips always cover more than one purpose. We combine product, buying activities & business meetings in one visit. This way we limit our environmental & economical impact and work in the most efficient way we can.

	update	logistics goals	
2017	✓	7% of our units were transported by air-freight	
2018	✓	6% of our units were transported by air-freight	
2018	✓	Decreased the number of orders we ship with 15% due to an increased efficiency on our NOS	
2019	✓	Maximum air-freight 5% of our total units	
2020	✓	Consolidate on transport & courier activities	
2021		Start Carbon footprint project.	



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PRODUCT DURABILITY | CARE & REPAIR

Outstanding designs, a perfect fit and excellent quality have been our unique selling points from day one. The marlies|dekkers team & our partners put lots of love & effort in our product to make sure our products meets the customers expectations. We offer a high-quality & durable product that lasts and are proud our customers confirm as such.

Product Care | worked out 3 sections:

1. Wear
 2. Wash & Dry
 3. Care & Repair
- The above supported by consumer testimonials



Product durability | eye for detail

Quality control

Our sewing facilities & practices are checked regularly by us and our partner in Asia. Every product in production is being monitored and checked. In any case we avoid unnecessary environmental impact created by defect products being shipped back & forth, we only ship when the products are approved and made according to our standards.

...

We work according to the international AQL standard in the industry. To assure our product quality, we work very close with our partner in Asia. They are our eyes on sight. Our quality control include an inline & final inspection and during the production there is daily contact between our partner, our team & our suppliers.

Branka Askan

📍 The Netherlands

I simply wouldn't know what other bras I would wear! In my lingerie drawer, nothing but MDs. I will never buy another brand. Her bras fit perfectly, are colorful, playful and the quality is flawless. Congratulations with your 25-year anniversary... on to the next 50 years! I may be a pensioner myself by then... but I know I will still be wearing Marlies Dekkers!!

Kati Karhinen

📍 Finland

I love the twist the lingerie has, all the straps, chains, prints, jewelry etc. The decorations make the lingerie more than just underwear, they are a piece of wardrobe and clothing! And not only they look good but they also feel good. 🍷 🍷

Sabrina Zahar

📍 USA

Words can't describe how much I love Marlies Dekkers. The saddle bra was the first 'sexy lingerie' I ever purchased and it transformed me as a woman. I felt empowered showing this gorgeous bra and people were noticing. I still have my bra 7 years later and it is my go-to for feeling my best. Thank you for thinking outside of the box and allowing women to feel and look their sexiest.

Mirjam Le Tan Lee

📍 The Netherlands

Once you have experienced Marlies Dekkers, you'll never want to wear anything else. Great quality, beautiful, feminine design, perfect fit. 🍷

Chantal Blacka

📍 Belgium

A woman wearing Marlies Dekkers... looks sexy, feels comfortable, radiates confidence, has a sparkle in her eyes and can handle the world. 🍷

Tracy Lyons

📍 Germany

Being a woman in the military, I find the daily uniform to be overwhelmingly masculine. The rigid cuts covering my feminine curves make me feel out of touch with myself. Wearing MD under my uniform reminds me of how glorious my body is; its amazing comfort, materials and details spark a fire in me. Of course, nobody knows I wear this exquisite lingerie underneath my baggy uniform, but people often ask me where my light mood comes from...

Daphne Renkers

📍 The Netherlands

Marlies Dekkers is special. Not just as a brand, but also as a personality. She has a unique vision and power that she shows the world through her gorgeous bras and -my oh my! - do they fit perfectly! As soon as my breasts started growing I became infected with the 'Marlies Dekkers virus', meaning: once you have worn a MD bra, you will never want anything else!!!! 🍷

Danielle

📍 Germany

I love the creativity and the imagination that goes into the beautiful sets you create. They are something special, something that make you feel like you're made of diamonds. When underwear and artwork become one. 🍷 🍷

Tineke Guppelaar

📍 The Netherlands

I love Marlies Dekkers for several reasons. It fits like a glove. For any size, a well-fitting bra with the right support is crucial. Marlies Dekkers does that 100% perfect. I also love the cool designs. Some are playful, some are classic, some are extravagant. There is something for everyone and for every mood. Also, the variation in texture is really lovely: from leather to frills and (Swarovski) crystals. It makes me feel sexier. Happy 25th birthday and on to the next 25!

Jessica Swansson

📍 Sweden

★ If you want something that's sexy, comfortable, beautiful and fashionable all in one, Marlies Dekkers is it. ★ I have several bras and undies from you 🍷 I wear it every day... to work... on a date etc. And it fits really well. It's a luxury to wear. ★ 🍷 Love love love. 🍷

Clara Dalemey

📍 France

For the past 10 years, I have worn only Marlies Dekkers lingerie because it is the only brand that makes me feel beautiful and unique. There are so many details and accessories; it's like I am wearing jewelry on my body, which makes me feel more powerful and successful! I am French and we have some real talented lingerie designers here, but Marlies is the one I prefer... kiss from France

Ruby Margersans

📍 Belgium

Feminine and badass at the same time. The perfect combination to feel sexy and powerful.

Lysasava

📍 Peru

It's rare to find a brand that empowers women and focuses on the idea of being sexy just for you. The lingerie of *#marliesdekkers* tells stories of powerful women for powerful women. It teaches everybody about female history and changes the perception of femininity from something weak (like society teaches us) to something powerful (like we have to learn when we grow older).

Tamara Vancings

📍 The Netherlands

Dear people, whatever your age, Marlies Dekkers lingerie fits perfectly. The quality is great and the style is sexy, never vulgar. I also love the service in the stores: they make you feel welcome, understood and like nothing is too much trouble. Plus, all your information is saved, so that your partner can surprise you... Big thumbs up, congratulations with everything! 🍷 🍷

Kate

📍 Canada

Marlies Dekkers is my all time favorite brand. The fit is perfect, the quality is astonishing (I bought my first MD about ten years ago, still wearing it today, good as new). Marlies Dekkers is about the details and the feeling. Every piece is gorgeous by its originality and attention to details. It's perfect from the choice of fabric to the quotes in the bottom. Everything is made to celebrate the woman's body. I feel like a queen when I wear one of her sets.

Sarah Verhoeven

📍 The Netherlands

I've been wearing this brand for over 15 years. Even when you have a bigger size, you can still feel young

and feminine thanks to the beautiful design, the ideal fit and superb quality. I still own bras that I've had for over 10 years; that's how good they are! I don't wear anything else, and never will! Once you go MD, you never go back!! Dare To Be. 🍷

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Evika

📍 Germany

What makes Marlies Dekkers special? Besides being incredibly sexy... I have never owned anything so comfortable! My Dekkers pieces are my consistent festival wear. They look amazing on, very sexy & feminine, but I can dance hard all night without any discomfort or worry. They hold you in while contouring & emphasizing the beauty of a woman's curves!! Absolutely one of a kind. 🍷

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Serke

📍 Germany

It's the design, the way it looks and the way the brand presents itself: very chic and very minimalist. The quality is great and one can only imagine how much love and work it requires. It is grown up, yet playful, and can be worn everyday. It is something I imagine women wear when they talk about lingerie that gives them confidence.

Elke Sente

📍 Germany

My eyes were opened the first time I tried on a piece of lingerie by Marlies. I am naturally shy but when I wear her designs I feel a few centimeters taller, a lot sexier and more confident. I like the person I become when I put them on. I was a very timid person, who was ashamed of her large breasts. Now, when they are supported by my favorite brand, I see my breasts as my favorite assets.

Liz Kogner

📍 The Netherlands

Lingerie from Marlies Dekkers gives me confidence and makes me feel proud to be a woman. The perfect fit does miracles for my figure and the gorgeous straps and other details make me feel playful and sexy. I thank you for this! I am also a big fan of her swimwear and when I am abroad, people often ask me where I bought it. I tell them with pride that it is a Dutch design, made by Marlies Dekkers, an amazing power woman!

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Covid-19 Impact

The Covid-19 situation influences:

- Business results 2020/2021
- Liquidity
- Season Fall Winter 2020: cancelled orders.
- Season Spring Summer 2020: high stock level
- Spring Summer 2021: Sales launch & sales
- Shops & Office: closed

The situation has impacted the following areas', and this is how we handle it:

- Suppliers:

- While Europe was affected by the impact of Covid-19 in March, the situation in Asia already started in February. Our suppliers were unable to open their factories after Chinese new-year. By the time they were able to re-open, businesses and work at the buyers' side was affected by the consequences of Covid-19. We realize the impact on their businesses and made considerate decisions driven by the situation. We increased our contact frequency and set up weekly calls to keep each other updated.

- Orders & deliveries

- We had already placed our orders for FW20 before the crisis. Although we needed to change quantities in a late stage, we kept our commitments. We have reduced some orders quantities but were liable for the material costs. We have decided, as a support to both our customers and our suppliers, to delay our first August delivery and combine it with our second delivery in September.

- Payment Terms

- We did not change our payment terms one-sided but discussed openly with our suppliers how to deal with cash flow issues and paperwork while working at home on both sides.

- Sales launch new season

- Our spring summer 2021 is the first collection launched without a sales meeting where all customers are present. Since SS21, we offer a seasonal digital platform for customers to see all about the new collections. To act on the fact that the SS2020 season was not sold, we reduced our collection for SS21 and increased our discount offer.

- Retail

- Recently our shops re-opened. We have taken all necessary precautions and are available for private appointments physically as well as online.

- Staff & office hours

- Our office is open daily for a limited amount of people. All the work is continued, and meetings are taking place with the necessary precautions.

dare to be bv

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